

the graphos

April 1978

New Ulm, Minnesota 56073

the



NUHS presented its version of the Fabulous Fifties during Variety Week activities. The student on the far left is unknown to the Graphos editors, but the other students are recognizable. From left to right the rebels with a cause are Scott Zangel, Pat Woratschka, Mike Engel, Brad Bushard, Mark Palmer, Nancy Backer, Bob Skillings, and Beth Rasmussen. Sitting on top of Dan Stimpert's car are Brenda Reinhart and Mary Dittrich.



Variety Week's popular T-Shirt Day uncovered many amusing subjects. Sheri Sievert stopped briefly to display the new manner of promoting her father's business.

Variety Week eases weather's monotony

by Pete Weissmann

An aura of winter's pent up energy has been apparent at New Ulm High School lately. The advent of spring has turned people's attention to picnics, softball games, and other outdoor activities. Obviously, spring fever has infected New Ulm High. Cold weather, however, has limited outdoor activities lately so students have resorted to releasing their good-natured vivacity during school hours. Attempting to relieve this general rowdiness, the NUHS administration and student council organized Variety Week, a conglomeration of diverse activities which would stem some of the symptoms of spring fever.

The week's planned events began on Monday, which was designated as Hat Day. Extensive student participation and a large display of interesting hats made the day an enjoyable experience.

Tuesday, which was originally scheduled as Mask Day, was renamed T-shirt Day. Participation in this day's theme was almost universal among the students and faculty as nearly everyone wore his favorite T-shirt. The interesting variety of shirts worn was as broad as the individual personalities in school. The topics imprinted on the shirts ranged from the slightly obscene to Jim Wilfahrt's quite original, but nevertheless charming, commentary of school officials.

Variety Week continued with Fifties Day on Wednesday. Unfortunately, the par-

ticipating spirit of the previous two days was missing, for relatively few people dared to put on some old clothes and join the day's festivities.

Friday, however, again proved to be a popular day as girls tried to totally avoid speaking to members of the opposite sex. Any boy who could trick a girl into conversation would win the ribbon she was required to wear. Doug Hoffmann managed to win this year's Mr. Irresistible title with his 93 ribbons.

In addition to the planned daily events of Variety Week, a variety show was scheduled for Thursday evening. Featuring novel games and contests with student participants, the show played before a large crowd of spectators. Those in attendance, mostly students, witnessed some very amusing stunts such as the bubble gum chewing and banana eating contests. Also entertaining were the scooter races, which seemed to be the most popular event for participants, and the two-man wheelbarrow races. The long-awaited arm wrestling championship matches were also held during the show.

Strangely, sophomores managed to win many of these games. Several knowledgeable people suggested that the extreme childishness of the show's contests was consistent with the typically immature, sophomorphish mentality; therefore, logic states that tenth graders would naturally have an advantage in such games.

editorial

Youngest remain babies

by Kim Schmiesing

Once a baby always a baby. Well, maybe it has never been said before, or at least not quoted for obvious reasons but how true it is! Of course, this statement pertains to the youngest child or the not so famous "baby of the family syndrome."

Whether the youngest is in a family of two or ten, you are always a baby. It's one thing you never outgrow.

Everyone always says that the youngest in the family is the one who is babied. That is everyone except the youngest. It is true that the baby of the family never gets kicked out of the cradle so to speak, but when a "baby" is 6'2" and still growing, there seems to be a few problems with cradle sleeping.

The baby of the family seems to have more toys than the older members of the family had, but most of them are those famous hand-me-downs. Many babies never have the joy of opening the Fisher-Price box for the first time or rolling out a

full set of Tinker toys. Many can't even find space inside the cover of Mickey Mouse books to scribble in their names!

Even as these babies "grow up," they are still babies. One can learn from the three-hour date preparation of older sisters and their constant "extra mothering," but he doesn't need the bloody noses, black eyes, and pulled hair dished out by older brothers. But then, self-defense will always come in handy.

Many of you are probably asking where the bad side of being a baby comes in? Well, the youngest often feels adopted because by the time Mom got to you, there wasn't any film left in the camera. If the baby wants a baby book, he's got to put it together himself. I know from experience.

The baby wears the high heels and ballet slippers left from big sis and the cowboy boots and baseball cleats left from big brother. He will wear their shoes in play and follow their footsteps in his imagination saying all the while "I wish I were as old as they are."

Advice for future given



by Mike Matz

This is my last time around writing an editorial for the exceedingly prestigious GRAPHOS. That being the case I would like to reflect on my experiences in high school and offer some advice on life for what it's worth.

For the sophomores who had quite a traumatic experience at the start of this year, I have two suggestions for survival in the harsh atmosphere of NUHS. Numero uno, plugging away no matter how tough it may seem. Sooner or later things will get better if you keep your nose to the grindstone or something like that. Second, and probably most important, is to look out for the future. It comes up much faster than you expect. It was not too long ago I was one of 280 puny sophomores, and today I'm almost ready to graduate.

Juniors, who were caught in the middle at the beginning of the year, are now preparing to take control of NUHS. All I ask is that you take good care of the old

high school. Although you may not want to accept my advice, I will go through the motions anyway.

First of all, it's vital to your existence that you know what is going on at all times. In your senior year you will be making some very big decisions. Make sure you have enough credits to graduate so that after making a very trying decision you will be able to carry it out. This advice may sound funny, but unfortunately it happened to a few seniors this year.

Secondly, know what's going on in regards to your post-high school plans. Nothing is more discouraging than to have your heart set on going to a particular college and then find out you missed the deadline for sending in your deposit and now you won't be accepted.

Finally, we come to the distinct, unique group in any high school, the seniors. If this sounds a bit biased, you're correct. Because we have struggled through three tough, grueling years, we are going to graduate. I have a few words of wisdom to the seniors. College or whatever is the preparation grounds for a career and for life so make the best of it. Try to live up to your highest expectations of yourself. Don't be pushed or forced into decisions that you don't want to make. The most important thing is for you to be happy. Always look out for Number 1.

There you have it, folks, Matz's philosophy on life. You can tell the complexity of my mind by the profoundness of my philosophy.

Letter to the Editor

To the Editor:

Variety Week was a very interesting week, but I have a few questions. I was wondering why the Student Council went through all the work of promoting Variety Week and then didn't participate themselves. I admit some of them did, but most of them just sat back and let it ride. If the Student Council doesn't participate in what they are promoting, why do they think the rest of the student body will. Hat day had a fair participation, T-shirt day

was good, but then everyone has a T-shirt. Then came 50's day, which was a total flop. The Variety Show was good but could have been better if there would have been girls' wrestling. I think the dance was great!

Maybe the student body is putting the wrong people in these student government positions.

Final note: Students, don't sit back next year, get involved and have some fun.

Sincerely,
Mark Palmer

Rain

The spring rain eases to the ground urging the now vulnerable earth to bring forth its new life.

by Lisa Hubert

graphos

Editors: Mike Matz, Bob Skillings
Art: Vance Donner, Tammy Pfeiffer
Photography: Mr. John Olson, Mr. Mike Roelofs and the Photography Club
Layout: Sue Kunz, Kim Schmiesing
Advisor: Mr. Ed Weber

CARTOONS



Epidemic hits as prom marches in

by Vicky Helget

It's that time of the year again when everyone starts getting prom fever. Prom is less than a few weeks away, but how many of you have a date? Well, if you don't when is a better time to ask someone than today? After all, there's not much time

left. Oh, there's always some excuse given. "I'm scared to ask her. What if she wouldn't go; I'd be so embarrassed." Or "there's no one to ask." Believe it or not, it doesn't hurt to ask, and she might even say yes. And if you haven't noticed, there are hundreds of girls at New Ulm Senior High

who would be dying to go to prom. Now don't be scared; you don't want to be going to prom alone now, do you? For heavens sake, what do you think girls were invented for? If you don't seem to have the guts to ask someone, try a couple of these pointers. First of all, why not try doing something

special for that girl you want to take. For example, carry her books. Or how about taking special notice of her. Tell her she looks nice, or you like her new dress. If none of these work, try threatening her!

And how about you girls? What have you been doing to snatch a date? Have you been playing that old game of the batting eyelashes, that sparkle in your eyes, and a flash of those big white teeth? Well, if you haven't it's time you get busy.

Also, all you women's libbers, don't sit around and wait for some shy guy to ask you. Do it yourself. There's no rule that says you can't, and who knows, that shy guy is probably waiting for you to make your move.

If you just can't seem to get a date, try "accidentally" running into him every time you pass him in the hall. If that doesn't work, how about planting yourself in his car, and refusing to get out until he says he'll take you to prom. If neither of these work, try some other sort of charming way.

But just remember, everyone, prom is going to be here before you know it, so you best start getting ready.

Guys, it's time you start hinting to dad about the car. Gals, it's time to start shopping for your dress that you're not supposed to have yet.

Prom fever has struck, but it's not too late to find a date. So turn on the charm, guys, and start playing your games, girls.

the guidepost

by Mr. Jim Zetah
Counselor

"When I say 'no', I feel guilty, but if I say 'yes', I'll hate myself." This statement reflects the essence of a personal dilemma many of us encounter. We are accustomed to having so little regard for our own rights that when we are faced with a decision affecting our lives we make inappropriate responses and then regret that decision.

Allow me to list some situations which may be familiar to you. When was the last time you spoke out when someone moved ahead of you in a line? What about the time when you said yes to a group activity when you really wanted to stay home? Or the opposite, when you were asked to go somewhere and you said you couldn't and you made up some excuse? Have you recently avoided classmates or situations because you were afraid of being embarrassed? What did you do when a clerk shortchanged you? How did you react when the person sitting behind you at a movie kept kicking your seat?

All of the above examples usually prompt some sort of reaction or response if we are to respect our own rights. Perhaps you have felt like I have on different occasions when I didn't deal with my own feelings and rights. I have felt frustrated and sometimes angry.

If you have sometimes felt the same way, and didn't like it, then you might be interested in an effective concept to help you. This new approach is called assertiveness training. That may sound like a revolutionary term, but in practice it merely means to stand up for yourself while not taking advantage of another.

Alberti and Emmons in their book, *Your Perfect Right*, say this about assertive behavior: "It enables a person to act in one's own best interests, to stand up for oneself without undue anxiety, to express one's honest feelings comfortably, or to exercise one's own rights without denying

the rights of others." They further claim that it is not healthy for a person to suffer guilt feelings for being himself. Each person has the right to be and to express himself and to feel good (not guilty) about doing so as long as one does not hurt others in the process.

The first step in learning to be assertive is to learn that there are three basic ways of handling situations. One is being non-assertive or passive, another is being aggressive, and the third way is being assertive. Assertiveness is the effective middle between meekness and aggressiveness. We have the right to choose which way we will act. If one is non-assertive, others will choose for us, if aggressive, we choose for others, but if assertive, we choose for ourself.

Maybe using an earlier stated example will help us understand the difference. If you are standing in the lunch line and a person moves in ahead of you, you can choose among the 3 methods. The non-assertive person will shrug his shoulders and say nothing; the person acting aggressively will demand the line crasher move back or get punched out, while the assertive person will communicate feelings clearly and make an assertive request. An example of an assertive statement may be: "It makes me feel angry and frustrated when you step in front of me. I would appreciate if you would move to the back of the line."

What keeps us from assuming our rights and becoming assertive? I suspect there are any number of reasons. We might be afraid; we don't think we are too pushy; or we might think we are hurting someone and told not to care if we hurt ourselves.

The important thing to remember is that through assertiveness there is a better way. We have the right to say no or yes, without feeling guilty.

School board reviews equipment requests



by Dan Stimpert

Hockey wants a pair of skates, gymnastics wants a sled, and business wants a picture book. Christmas is coming soon, so whisper, dear old board, what you'll bring to us.

More simply put, the School Board has reviewed and approved the budget requests for the coming school year. The complete total for athletic needs was \$22,070. The equipment requests for the district's schools was \$53,130, with the biggest chunk, \$29,410, going to the senior high. The junior high received \$2,725, Washington-Hanska \$3,605, and Jefferson-Lafayette \$2,355.

One of the reasons the senior high's bill

was so high was the fact that the Business Department asked for and received 36 brand new electric typewriters at \$470 a piece for a total of \$16,920.

The Home Economics Department will be getting four new sewing machines for \$1,180.

The Industrial Arts Department is getting a new valve grinder for \$1,190. That and other items brought their request to \$4,870.

The Phys. Ed. Department will be getting eight new achery targets for \$320. These plus other costs brought the senior high's bill to \$29,410.

At the junior high the Home Economics class will get a new microwave oven. Industrial arts will get a new belt sander and a drill press for \$175 and \$240 respectively.

The Phys. Ed. Department will receive two new cageballs for \$150.

The junior high's total request was \$2,725.

In the athletic department the biggest cost factor was training supplies which went for \$2,500, followed by a mini-gym leaper which will cost \$750. Their total request came to \$4,360.

Senior high girl athletes will enjoy a new weight training machine that costs \$3,967.

So far the school board has approved \$75,200 in just equipment purchases and supplies for the coming 1978-79 school year.

Romances add spice to life

by Sandy Hindermann

Romance! The very word makes the pulse quicken and add poetry and spice to a humdrum moment. Reality may be comfortable, but who would want to plod through life without occasional escapes into that special multi-hued dimension we call romance?

High schools are the perfect place to find romance if that's what you're looking for. It can be found in every aspect of the day and in every corner of the building.

Young people at this age are particularly vulnerable to the wonderfully ecstatic feelings that romance brings. For some reason it makes them indulge in writing poems and notes to each other, to gaze lovingly into each other's eyes, and to embrace passionately at every chance.

Note-writing is the first sign that a romantic spark is being kindled. Of course, the best time to do this is in class. As the lover and lovee are taking lecture notes, they suddenly become interspersed with endearing phrases and suggestive comments. So after an exchange of notebooks at the end of the hour, each person concerned is reassured of the other's enduring interest. The only trouble is when exam time comes around. How does a person study love notes for a World Wars test?

The feelings of bliss and euphoria are most evident during a change of classes. Couples stroll slowly down the halls, fingers entwined and thumbs hooked in belt loops. Is that why we see so many bandaged fingers from being pushed and shoved by other students in a hurry who are not so romantically involved?

The race is on at the start of each lunch hour. There is a mad dash for the privacy of stairwells or a vacant corner in the

foyer. After all, it's been at least fifty minutes since his eyes have gaped dreamily at the stars in hers. At times we are led to believe there is an epidemic of "Super Glueitis" going around when we see these inseparable couples.

The insecurity of these adolescents is unbelievable. A glance by the boyfriend out of the corner of his eye at a pretty girl might be reason enough for them to break up for the day or, at the very least, she may dissolve into tears of green-eyed jealousy.

Heartbreak and tears are inevitable events in high school romances. Whether caused by lack of attention, selfishness, or hurt feelings, a break in this once-perfect affair is bound to happen sooner or later.

When a guy and girl break up because he needs more time with the guys and doesn't want to spend his mornings standing at her locker, we know they obviously weren't meant for each other anyway. And then there's the case of the possessive male who gets jealous when his girl looks at another guy, including teachers. How is this relationship supposed to work when she can't even keep her eyes on one boy at a time?

So when it's over and done, after days of sniffing and runny noses, sitting on the opposite side of the lunch room and thinking up excuses for why it was his or her fault, they finally remember that there are other fish in the sea. Oftentimes, a whole week might pass until one finds a new girl or boyfriend and begins another perfect, exhilarating relationship.

For those who aren't currently involved in an earthshaking and passionate romance, just bat those eyelashes and flex those biceps. Cupid may take aim and steal your heart before you know it.

EVERY SCHOOL HAS THEIR
ROMEOS AND JULIETS...



by Tammy Pfeiffer

people



LBMOG Chris Doe is big when enthusiasm and school activities are included in the measurements.

Little BMOC big achiever

by Mike Matz

You are walking down the hall when you hear a few stanzas of "Night Fever" by the Bee Gees being artistically sung. You curiously glance around to see if by chance one of the Brothers Gibb happens to be behind you. No such luck. In fact you can't see anybody. As you turn to continue, you are suddenly bumped from behind by this month's BMOC, Chris Doe. He slides between your legs and scurries down the hall, mumbling apologies as he goes.

For purposes of convenience, this month's BMOC will be changed to LB-MOC, Little Big Man on Campus. Those of you who know Chris know why. For those of you who haven't had the opportunity to meet him, I shall explain. Chris Doe is so short that he can still wear his seventh grade gym shorts. He wears many of the same clothes he wore in the ninth grade. "I haven't grown any since ninth grade," he modestly informed me.

Chris is the subject of continuous jest because of his size and though this might bother some people, he has not been hampered by it at all. "If my friends stopped making fun of me, I'd begin to worry or wonder. I'd go nuts," remarked Chris. For him, being short and taking the humorous abuse are a part of his life he takes in stride.

Though Chris may be small in size, he is very big in achievement. He is very active in school. He is in student council, an AFS club treasurer, and a member of the Drama Club. But Chris is most active in music. He participates in band and choir. He is president of the NUHS concert band elected by his fellow band members. In Swing Band he blares away tunes on his saxophone. While Chris enjoys playing an instrument, he enjoys the vocal aspect of music more.

He takes part in a number of singing groups. Chris participates in the Payne Street singers, which is a vocal pop group supervised by choir director Bruce

Becker. Members must audition to become part of this group. Chris has also participated in The Menagerie Singers for the past three years.

Last summer Chris was a member of the All-State Choir, a position which he had to audition for along with high school singers from across the state. Being a part of this 80 member choir was quite a privilege for him as it implies that he is one of the best high school singers in the state. This select choir met in St. Cloud where they stayed for five days singing and rehearsing for as much as ten hours a day, 3 hours a session. Despite the hard work, Chris enjoyed the experience.

The NUHS drama department has benefited from Chris's involvement. Recently he was engaged in rehearsing for the spring play "A Visit to a Small Planet" in which he had the lead.

Chris is New Ulm's Rotary Exchange student which means that he is Till Geiger's counterpart and will be shipped off to Ulm, Germany, for a year. Although he is a little bit nervous about being gone for that length of time, he is "really excited" to be going. He has taken two years of German which he hopes will help him, but he still knows he has a lot to learn.

When he returns from Germany, he plans to attend Augustana College where he has a prestigious music scholarship waiting for him. He had to audition for the scholarship which is the top freshman scholarship at Augustana. "There were kids with violins in tuxes there. It kinda freaked me out. I was really nervous and didn't think I had a chance, but I was really surprised when I heard I had won it," Chris related.

At Augustana Chris plans to get a teaching degree in music, preferably vocal. Music is his life and someday, "although it's just a dream," he hopes to become a professional singer. "I really, really want to become a vocal artist."

When that day comes for Chris, he certainly won't be singing songs like "Short People" by Randy Newman.



Senior Ron Hillesheim smiles proudly as he displays the vise worth approximately \$150 that he made in Advanced Metals class.

Student completes project

by Lynn Ludewig

Ron Hillesheim, a senior at NUHS, has completed a project for his Advanced Metals class which is somewhat more complicated than most projects attempted by a student. The object is called a machinist's bench vise, which is a device used to hold an object firmly in place while work is being done on the object.

Hillesheim started his project at the beginning of October and finished it in the middle of March, approximately the end of third quarter. He knew before he began that he would have to devote much of his free time outside of class in order to complete the vise. Besides utilizing his time in the one hour class each day, he also worked on it in the mornings before school started.

Many processes had to be completed in order to make the iron vise. He used a machine metal lathe, a drill press, and a milling machine. Surface grinding and heat treating operations were also performed. Finishing of the vise was ac-

complished by the presto black cold conversion of ferrous metal to give a hard glossy dark blue finish and to seal out corrosion. Materials used for making the vise were provided in class.

According to Hillesheim, the vise is worth between \$100-150. He said, however, that he did not intend to sell it but preferred to keep it for his own personal use.

Mr. Stan Westra, teacher of the Advanced Metals class in which Hillesheim made the vise, commented that Hillesheim has shown a lot of talent in the class. "Ron is one of the most outstanding machine shop students that I have ever had in class."

When asked why he had attempted the project, Ron replied, "I thought it was a good project and would be fairly challenging." He also commented that it was needed at home, and instead of buying a vise he had decided to make it himself. He believes that making the vise himself cut costs immeasurably. He thought that the result of the project was well worth the time and the effort that he spent on it.



NUHS students Sue Drexler and Roberta Grossman received second place trophies at the State OEA Conference in Minneapolis.

OEA members win at state

Two New Ulm High School O.E.A. members captured second place trophies at the recent Minnesota Office Education's Spring Leadership Conference. Sue Drexler received a second place trophy in Information-Communications II. Also receiving a second place trophy was Roberta Grossman in General Clerical.

These tests required expertise in typing, English skills, and the ability to follow

directions.

Over 1200 students from high schools in all parts of Minnesota took part in the conference. The competitive events were held at the Leamington Hotel in Minneapolis. Fourteen other NUHS O.E.A. students attended the conference. Although they didn't win trophies, they reported that the conference was a good experience.

"Cleopatra" lives in halls of NUHS



Teacher of the Month and Drama Club Advisor, Mrs. Carol Ackerson, is the President Elect of the New Ulm Education Association.

by Randy Hartten

Most students are familiar with Mrs. Carol Ackerson, alias "Cleopatra" or "The Cat Woman." She is the English teacher usually found scurrying around the English Annex.

Mrs. Ackerson was born on a farm near Lakeville, Minnesota. She attended St. Cloud State, majoring in English and Theater Arts. Her first teaching job was in New Ulm, and she has been here ever since. Mrs. Ackerson says she "rolled in with the covered wagons." Her husband is also a teacher in Madelia.

Mrs. Ackerson is presently the director of all the school plays. Each year she spends many hours directing a Fall, Spring, and One Act Play. She also spends much time helping the declam students. Mrs. Ackerson is a strong supporter of extracurricular activities. "I really enjoy working with students, and these activities allow me the chance to get to know them better. I believe that there should be more informal teaching like this outside of the classroom."

Since teaching is Mrs. Ackerson's job, she has become very involved in ways to improve teaching methods. She attends

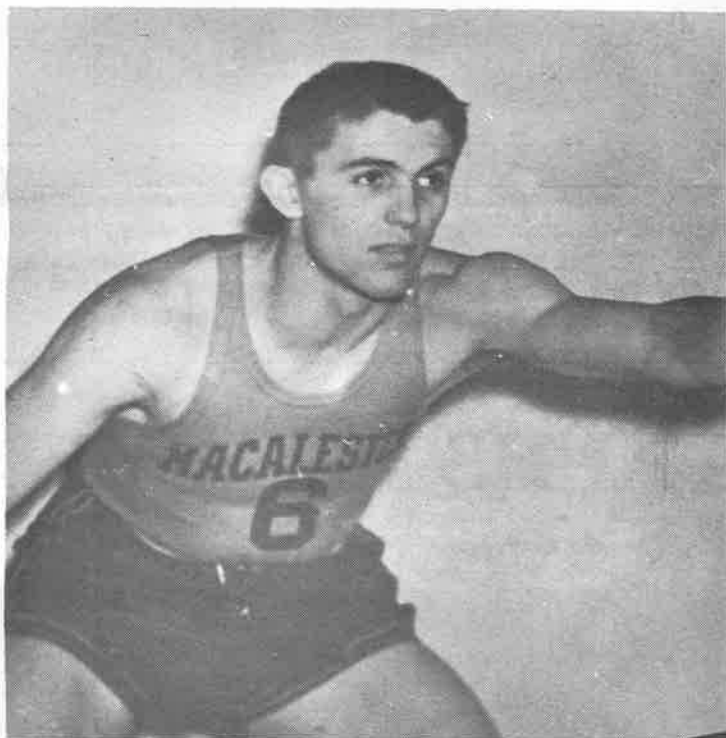
many state sponsored workshops. Mrs. Ackerson has even developed some of her own workshops and writes a newsletter for a teachers association in southern Minnesota.

Mrs. Ackerson is also very involved with the New Ulm Education Association. She will be president of this organization next year. "I feel that I must become very active in this because it is the only way I can find to change the educational system." One of her major concerns right now is the lack of funds available for schools.

When not involved with school or extracurricular activities, Mrs. Ackerson has many other interests that keep her busy. She spends much of her time reading from her large personal collection of books. Mrs. Ackerson lives in a large brick house that is filled with antique furniture, most of which she refinished herself. She also has three very eccentric cats living with her.

Mrs. Ackerson feels that her career as a teacher is unique in that to stay young she must understand the attitudes and ideas that characterize each generation of students. Mrs. Ackerson's future plans include doing some extensive traveling.

County auditor's job involves many tasks



Otis Loose, a former star athlete at NUHS in the late 30's, played basketball at Macalester before entering the military during WWII.

by Bob Skillings

Early one bright afternoon I arrived at the Brown County Courthouse to see the Brown County Auditor, Otis Loose, and not to renew my driver's license.

I had seen his name in the paper and on many county documents, yet I did not know anything about the man or his job.

Mr. Loose has been the county auditor for sixteen years, and since this is an election year, he will be up for re-election in November for another four-year term.

Being the county auditor is not like many other elective positions which are only part-time jobs. Mr. Loose's job is a full-time position which pays accordingly. It is a job which cannot be held indefinitely by one person without the threat of losing it. However, a county like Brown County normally continues to re-elect an incumbent official like Mr. Loose if he does his job consistently and competently.

Perhaps a title such as county administrator best describes a county auditor, as his work involves every department in the county government. He prepares the county budget and other

financial statements while acting as the accountant for the many offices of the county. He is in charge of license distribution throughout the county and works closely with the county license bureau in issuing every kind of license available except marriage licenses.

He also supervises elections and voter registration as well as the estimation and calculation of several types of taxes such as real estate and property taxes of all townships, cities, and school districts with the county. And with the assistance of the county assessor, the auditor finds the mill rate tax of property within the county. The mill rate is a percentage figured by dividing the entire county budget by the assessed valuation of property in the entire county. So the county auditor's office is actually the "business office" of the county government.

To hold a position like Mr. Loose's, one has to have qualifications and job experience in that area. Being a graduate in accounting at Mankato State University

and a former small business proprietor in sporting goods, Mr. Loose has the credentials necessary for the county auditorship to which he was elected in 1963.

Mr. Loose graduated from NUHS in 1937 at the Central Site or what is now the junior high school. He looks back on those years as being truly happy years in his life. He said, "If I had them to do over again, I would have applied myself more to the opportunities available to me."

He must have applied himself to some. As a senior he was a member of some of the most successful athletic teams New Ulm has ever had. Those teams included New Ulm's entry in the 1937 State Basketball Tournament and the runner-up team in the State Baseball Tournament that same year. Mr. Loose lettered eleven times in four sports and started in every one beginning with his sophomore year under head coach Joe Harman.

After attending Macalester College in St.

Paul, Mr. Loose entered the Air Force in 1942 becoming an Air Force cadet and B-24 pilot in Europe during World War II.

Mr. Loose and his wife Peg have since had four children: Rhonda, Dan, Gerry Beth, and Tim. Only one, Gerry Beth, is still living in New Ulm. Both Dan and Tim were athletes like their father, and Dan was New Ulm's Athlete of the Year in 1962. He went on to become a Little All-American at North Dakota State in football, and even had a tryout with Winnipeg in the Canadian Football League.

Mr. Loose says he enjoys serving the county as auditor and finds the job very challenging. He sees his job expanding even greater as computers are taking the place of manual bookkeeping and record filing. "County government is being allocated a more responsible role by the state legislature in land use planning and pollution control areas." He expects these two areas among others to increase the county government's role in the future.



Today Mr. Otis Loose competently serves as Auditor of Brown County.

Secrets to success are revealed

by Brad Berentson

After viewing Don Dannheim's unusual weekly full page ad in our local newspaper, I expected to find a very unique person in my interview. I wasn't disappointed. What I thought would be a twenty minute interview turned out to be a very interesting and educational two hour conversation.

Mr. Dannheim, or "Big Don" as he prefers to be called, was raised in Nicollet. In high school he participated in football during the fall and because of his lack of speed, Big Don didn't participate in basketball and track. Instead he was a cheerleader. Like most high schoolers Big Don liked to raise Cain and take part in any activities that didn't include school work.

After taking over the family business from his father, Big Don started to run into troubles. It was tough for a small businessman like him to compete with the big name dairy producers and supermarkets in town. Mr. Dannheim couldn't sell his business because his competitors were offering him very little. They figured he wouldn't be able to make it in the dairy business anyway. Big Don therefore had to come up with a new angle to sell his products.

The thing Dannheim did was to concentrate on only this area to sell his products. Before he came along the only dairy producers that were making it were the ones which sold products in a large area. By cutting down on the area in which he operated, Mr. Dannheim cut down on the transportation costs to market his products.

Secondly, Big Don got rid of credit, carry out costs, coupons, and music within the store. He did anything and everything to lower the prices on his dairy products. His goal was to get that bottle of milk to the

customer at the lowest price possible.

The supermarkets in New Ulm tried combating Mr. Dannheim's low prices by taking him to court. They charged he was selling his products lower than cost, a violation of the law. Within a year Mr. Dannheim had settled with the state. He had to pay a fine of \$1,000 and raise the price of a half-gallon of milk from 50¢ to 60¢. Despite this setback, sales have been soaring.

Many people wonder where Big Don gets the ideas for his advertising pitches we see on the back page of every Sunday Journal edition. Mr. Dannheim borrows the ideas of other companies' advertising by looking through magazines. Dannheim claims he never puts down a magazine until he has found at least one new idea for his advertising campaign.

Dannheim is very unusual for a 64 year old man. He thinks of himself as a big guy at 270 pounds, happy and comical guy. He says people can't wait until Sunday to see what he has come with next.

Big Don attributes his success to three major points. First, he sells the finest product possible, for the lowest price possible, and served in the most convenient way possible. Secondly, he used his experience to his advantage when it came to decision-making time. Thirdly, and most important, he set a goal for himself when he was young, and he never quit until he attained that goal. That goal was to sell quality products for low prices.

Mr. Dannheim's philosophy is to buy the best products possible and then sell them for the least possible price. There are very few other companies with that kind of philosophy, but, on the other hand, there are very few individuals like Big Don Dannheim.



New Ulm's famous "inflation fighter" Don Dannheim takes pride in what he sells and how he sells his firm's many dairy products. His unique advertising ideas are some of the best in the area. (Photo courtesy of The Journal)

Outer space creature visits NUHS spring play

by Cindy Sperling

The Spring Play was a comedy called "Visit to a Small Planet." It is written by Gore Vidal. The play stars Kreton, a being from another planet. It is his opinion that Earth is too small to be bothered with, but he has made it his hobby anyway. The reason he comes to Earth is to witness the Battle of Bull Run, a battle of the Civil War. He appears in Virginia, but he's one hundred years too late to see the battle. He's disappointed, so he decides to start his own war. Kreton goes to Russia and informs them that the United States has developed a new secret weapon and then goes to the United States and tells them the opposite. Kreton, and all the other people from his planet, communicate by mind reading. Delton 4, played by Wayne Roddy, is one such being. At one point Kreton speaks to Rosemary, a cat, in this manner.

Another character is General Tom Powers, played by Tom Thompson. He is assigned the job of figuring out what to do with Kreton even though he is more interested in the Laundry Corps than in the Army. His aide was played by Mitch Anderson.

Conrad Mayberry, played by Scott Werdahl, is a pacifist who refuses to fight in the impending war. Kreton spends much time trying to convince him to fight. Ellen



"Have you had your milk today?" Acting news commentator Randy Hartten asks his viewers as the camera crew works behind the scenes in the NUHS Spring Play presentation of Gore Vidal's "Visit to a Small Planet." The camera crew includes, from left to right, Chet Haatvedt, Bonnie Windschitl, Missy Benson, and Colleen Berg.

Speliding is Conrad's girl friend, and they are trying to decide whether or not to get married. Ellen was played by Susan Deming.

The special effects were provided by a recording of electronic buzzes and beeps. The camera technicians were Chet Haatvedt, Missy Benson, Colleen Berg,

and Bonnie Windschitl.

Mrs. Carol Ackerson directed the play, and her assistant directors were Lisa Hubert and Denise McKenzie.



Under a gloomy sky NUHS shot putter Chris Contag strains for additional distance before the rain shortens another track practice. (Photo by Todd Putnam)

Tracksters in the running for good season

by Bill Ostrom

The 1978 track season is underway at NUHS. The participants have completed their grueling condition drills and are now working at perfecting their individual skills.

Track consists of many events. Most of the events require running such as the 100 yard dash and the 2 mile run. For the person who may not have great running ability but a strong upper body, there is the shot put and the discus. Track events are primarily individual competition, but some involve a team effort. An example of a team track event is the 440 yard relay in which the runners must work at perfecting a baton handoff without losing precious seconds in the process.

Last year's Eagle team graduated some very fine athletes. Dan Walden, who competed in the long jump and the 100 yard dash, was an outstanding member of the 1977 squad. Jim Langholz, who participated in the shot put and discus, was a fine competitor. This year the Eagles will

have a tough time replacing these two talented cindermen.

There is, however, one team member who could become the best long jumper in NUHS history. He is senior Joel Hartfiel. Joel also competes in the 100 and 220 yard dash and the 440 yard relay team.

Joel feels he will have a successful 1978 season. "I compete in four events. The best is the long jump. Last year my best jump was 22'4" for a school record. I have matched that distance this year. I want to reach a distance of 23 feet by the end of the season," he replied. A leap of 23 feet would surely give Joel a chance to participate in the state meet.

Another hopeful for a state meet entry is senior 2-miler Mike Davis. Mike runs on a regular basis and is extremely dedicated to the 2-mile event.

Although this year will be a rebuilding year for Skip Davis's track team, a few of the seniors could "shine on" with state meet performances, but hard work and determination will be needed.

Season looks good Girls' softball hits second year

by Kevin Oklobzija

The spring of 1978 brings with it the start of the second season of girls' softball at NUHS.

Coming off a 7-3 season a year ago, the 1978 squad is hoping to do as good as a year ago or perhaps better their record.

Senior Anna Achman, one of six returning letter winners, feels the team should do fairly well. "I think we have a pretty good team. We should do pretty good this year and we may do better than last year."

Jody Johnson, another letter winner in 1977, is also confident. "One strong point is pitching; we've got good pitching." While she feels the pitching is set, Johnson believes the team has another strength. "Another thing that will help us is that we never give up or let down. I think we'll go far because once we get ahead, we won't quit."

Achman and Johnson will make up the battery for the Eagles, and although Achman will start most games, sophomore Denise Zimmerman will see some action on the mound.

Three other letterwinners return for the Eagles. Kay Buysse and Colleen Kral anchor the right side of the New Ulm infield while Monica Tauer has the starting role in right field.

The other positions which remain open are being sought by newcomers, but Coach Maureen McGuire has noted one major characteristic of the team: "We are a young team and although it is early, we have shown the ability to work together well as a team."

The Eagles are in their second year of softball, but McGuire noted that New Ulm has more experience than others. "Although the softball program is still in the building process, we may have a little advantage. This will be the first year for many of our opponents so we may benefit from our year of experience."

New Ulm opened the season with a strong 22-10 victory over St. Clair. In the victory the Eagles showed some power as Terri Bruderie and Kral hit home runs.

Although many players feel the team will lack power, they should make up for it with a balanced hitting attack and the strong pitching.

Tennis takes to the courts

by Eric Senske

This year's boys' tennis team, coached by Mr. Edward "Joe" Poncin, returns four letterwinners from last year's squad, and although it lost three to graduation, it looks as though the team might have a good season.

Lost from last year's squad are Dana Bloedel, who was the number two singles player, and Scott Simkins and Mark Fodness, who composed the number one doubles team. The four who are returning are juniors Mark Stoering and Steve Palmer, the number one and number three singles players respectively; and seniors Mitch Marquardt and Tony Werner, who were the number two doubles team. With these players and some new prospects on the team, the vacancies which were left by graduation should be ably filled.

The singles department for this year's squad seems to be quite strong. Mark Stoering, Steve Palmer, and Mitch Marquardt have a solid hold on the numbers one, two, and three singles categories. The three teams which are seeking to hold the two doubles positions are sophomore Jon Senum and junior Todd Boelter, seniors Tony Werner and Mike Groebner, and seniors Brad Berentson and Brian Benson.

The schedule for this season is a very tough one. Among the team's opponents are Blue Earth, Waseca, and Fairmont. Last year, when Waseca won the South Central Conference championship, it marked the first time in eleven years that the championship did not go to Blue Earth. But that failure did not mean Blue Earth had an off year; they just ended up winning the state championship! The boys have ten dual meets, four invitational tournaments, and the sub-sectional tourney at the conclusion of the regular season.

One of the main goals of the tennis team this year is to improve upon last season's record and to improve as the season progresses. Other goals are to finish third or fourth in the South Central Conference and to advance to the finals of the sub-sectionals at the end of the year. Mr. Poncin also hopes to have an individual champion in the conference.

Thus far the squad has worked hard in practice. If they continue to make progress and are determined to keep working hard, they have a good chance of achieving their goals this season. The team is young but also has some vital experience to go along with that youth. So if all goes well, the tennis team should have a better season this year.

Enthusiasm is key to girls' success

by Dave Traurig

Enthusiastic is the word to describe girls' track coach Mrs. Ev Steffel about the outlook for the 1978 season.

Enthusiastic because the 1978 squad just might be the best year. This year's team has excellent depth in all twelve events. The squad lacks the outstanding individuals who have participated in past years although several people could become stand outs after early season competition.

Coach Steffel thinks "This could be the best team in sometime. They are very hard workers and have an excellent attitude."

A four year veteran and co-captain, senior hurdler Joanne Steinbach also thinks this team has great potential: "Judging by our performance at the South Central indoor meet, we have a pretty good team."

At the South Central Indoor Meet at Mankato State on March 30th, the girl tracksters burned up the track. Scoring an excellent 125½ points, they doubled the second place finishers' 57½ points and repeated as conference indoor champs. Their depth was obvious as the cinder gals placed two people in all twelve events except the mile and 60 yard hurdles.

Expected to lead the team this year are

co-captains Nancy Backer and Joanne Steinbach. Nancy is a three year letterwinner holding school records in the 100 yard dash.

Joanne is a two year letterwinner and heads a strong group of 180 yard low hurdles.

Also expected to lead are junior Laurie Alwin and senior Lisa Vath. Laurie is a shot putter and is aiming at the 40 foot mark this year, which is two feet over the school record. Lisa holds records in the long jump, 110 yard hurdles, and both 440 and 880 yard relay teams.

The 1978 squad also has many strong underclassmen. Two freshmen hurdlers are Dawn Windschitl and Cindy Scheid. Cindy also competes in the sprints. Sprinter Kris Traurig could be a strong contender for a varsity spot. Some strong sophomore participants are school record holder in the high jump, Tammy Current, and two milers Sandy Fenske and school record holder and defending conference champion Carla Windschitl. Expected to be a top contender are Sue Kunz in the 180 yard hurdles and sprinter Marlene Hamilton. Top junior contenders are sprinter Cindy Dittrich, long jumper Diane Domine, school record holder in the mile Kristi Risius, and distance runner Wanda Ulrich.

With the lack of some really outstanding individuals, this year's team must rely on



Co-captain Joanne Steinbach is one of several veterans that provide the kind of leadership successful teams require. She is pictured here running the low hurdles in New Ulm's dual meet with Glencoe.

a team effort. As a team the cinder gals' goals are to repeat as conference champs, take the sub-region crown and place higher than last year in the regions. The girl tracksters are favored to win the South Central Conference again, but junior sprinter Sue Davis feels that St. James may come on strong at the end of the season. Coach Steffel also feels St. James may come on strong, and cites Waseca and Blue Earth as possible dark horses.

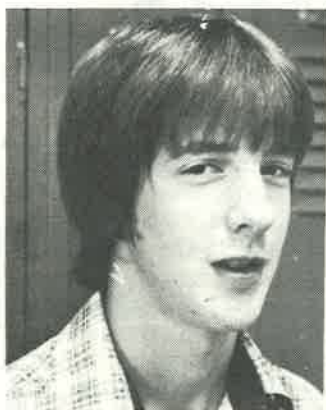
Coach Steffel would like to change the

point at which the girls peak this year. By peaking Coach Steffel means the time when the girls are at their best performance. Last year's team peaked slightly early and faltered in the sub-region and region meets. This year Coach Steffel is hoping for the team to peak at the conference and sub-region meets.

The 1978 squad has a chance to be a very good one. A determined team effort and excellent team depth are the keys to success for the cinder gals of 1978.

Scheduling experiments begin

Tom's Sports Stories



by Tom Wyczawski

New Ulm Senior High School Basketball will have a surprise in store for the fans next year. Twice during the season the girls' varsity game will precede the boys' varsity game. Each time the opponent will be the Blue Earth Buccaneers with one game played in New Ulm and the other in Blue Earth. This move is most likely the result of the continual cutback in high school athletic budgets because of rising costs.

Next year the 9th grade baseball team will make three trips on the same bus with the B-squad and varsity teams. The bus will be crowded, but if the frosh don't make the trip, they play three less games.

Athletic Director Vern Zahn gave

several reasons why the school is experimenting with these basketball games: "If the program is set up in a manner such as this, there will be less nights for the family to pay admission. The students and athletes will be home more. The band members will have a night off from their busy schedule. The school will not have to hire as many staff members to supervise these events. The school will have less officials to hire. The change offers opportunities for other school activities, such as wrestling, to be held on a Friday night. Finally, with a schedule set up like this, there will be more opportunities for non-conference action."

Of course, with every good side to a controversial issue there is also a negative side. Zahn noted that the game nights will be longer and the athletes will get home later. The B-Squad games will have to be played on another night. There might be a possibility of bus problems. Fans walking out after the first game is also a possibility. Perhaps the biggest conflict will be the inconvenience of locker rooms for all of the athletes.

The procedure which New Ulm will use against Blue Earth for these two games will be a new experience, but Iowa has used a similar setup for years. Every school in the state, with the exception of the schools that have just started girls' athletics, uses this setup. The Iowa girls' basketball program is many years ahead of Minnesota's, and if this schedule helps our program, then we're taking a step in the right direction.

Youth and experience evident

NUHS baseball team has potential for excellent season

by Mike Engel

The young but experienced New Ulm Eagles baseball team has a good chance of becoming the South Central Conference Champions for the 1978 season.

This prediction may sound like wishful thinking, but there are many factors that could make this dream a reality.

Coach Jim Senske has been working hard to get the team ready. Starting early with two weeks of batting and pitching practice in the gym, combined with practice over Easter vacation and on Saturdays, Senske seems determined to make the Eagles into a good baseball team.

New Ulm has an experienced team and returns all but two players from last year. Starting only four seniors, this year's team is also young with the remainder of the team being juniors and one sophomore.

The team's strongest asset is its pitching. New Ulm's top hurler without a doubt is Dave Mosenden. He has had tremendous performances already this

year and should continue to have success throughout the season. New Ulm is not without other fine pitchers, however. Tom Steinbach, Jeff Keckeisen, and Scott Hippert have all shown ability on the mound.

New Ulm's infield should have improved after gaining valuable experience last year. The Eagles have many fine infielders with Scott Fischer at first, Terry Steinbach at second, Jeff Schugel at third, and Tom Brethorst at shortstop.

The Eagles are also a hitting team. Randy Ulrich, the team leader in centerfield, is a good hitter along with Terry Steinbach, Tom Steinbach, Jeff Schugel, and Rad Pierson.

Waseca, Fairmont, St. Peter, and St. James are the teams New Ulm must defeat in order to win the South Central Conference.

Combining their tremendous pitching potential with good hitting and fielding, the New Ulm Eagles have an excellent chance of winning the conference and a good chance of obtaining their big goal, capturing the region title.