

the graphos

January 1982

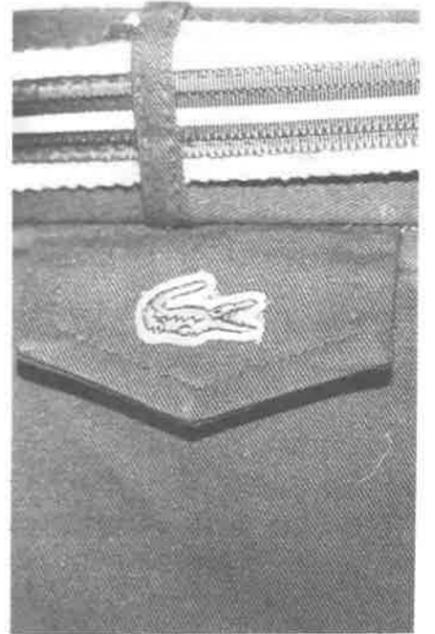
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New Ulm, Minnesota 56073



Ann Schmid and Sue Ryberg (left) model their monogrammed sweaters.

The Izod-Lacoste alligator (right) is tops in the world of preppies.



Muffy & Binky set fashion code

by Pam Weicherding

A virtual prepidemic is sweeping the country. The fashion-conscious person is wearing exactly what the fashion-unconscious person has been wearing for decades. It is currently labeled the Preppy look (but has also been known as Ivy League). Mother would approve. Looking, acting, and ultimately being Prep is not restricted to an elite minority lucky enough to attend private schools.

The Preppy label derives from the clothes in which students are expected to wear at the better preparatory schools on either side of the Atlantic. Prep clothes are sensible. Rain clothes keep one dry; winter clothes keep one warm; shirt collars are buttoned down so they don't flap in one's face, and layering is a natural response to varying weather conditions. Preppies dress alike because their wardrobes are formed according to basic principles that are passed on from their parents. Prep clothes are neat, crisp, and classic.

The Preppy look can be seen anywhere from the cradle (Pampers are out, cotton diapers are in) to the country club (parrot-green pants are just right when appliqued with yellow tennis racquets). Nothing beats Mummy's time-honored Fair-Isle pullover sweater which comes in bright colors as well as the traditional pastel yellows and blues. The shirtwaist dress has gone from demure to dashing. When one adds such touches as paisley bright colored bow ties, rainbow-hued knee socks, grosgrain headbands, or

Liberty scarves, the Preppy look can be changed easily.

Fashion experts point out that one basic appeal of Preppiania is that the clothes are "investment clothes," meaning the fabrics, the cuts, and the colors are the same year after year. Women's shirts, like men's, are all cotton. Shirts are always worn tucked in. Collars, if possible, are turned up, and cuffs are turned back over sweaters, buttoned at the wrist, or rolled below (never above) the elbow. A favorite Prep shirt is the classic oxford cloth button-down. The sport shirt of choices is the Chemise Lacoste (the crocodile). Both are worn by girls and guys. Preppy pants fit loosely, at no point emphasizing the figure. Girls' pants are constructed with a stiff waistband, loops for the needlepoint belt, and pockets in the side seam. Legs are cut straight.

Another key style is the trouser without a waistband, which is popular for its comfort factor. Baggy pants are out. Khakis, wide-wale corduroys (often-times with embroidery), gray flannels, and beat-up jeans are among the favorites. The cut for guys' trouser is also straight leg. Guys' pants should be cuffed and a little short in length. Flaps over the rear pockets are a nice touch, as is a watch pocket on the right front. Sweaters are a part of layering while being useful in keeping the body warm. They also make great accessories — tied around your waist or your neck, you can never have too many. The basic sweater is the crew-neck Shetland.

A new Prep favorite is the cotton turtleneck with whimsical little prints such as butterflies, strawberries, or whales. The turtleneck collar is never folded down. Preppies have also been known for monogramming, and they monogram virtually everything in sight. Guys' monograms are usually rather small and discreet while women's monograms tend to be more elaborate. Shirts, skirts, and sweaters are the clothes most commonly monogrammed by girls. Guys have motifs embroidered on ties, belts, and corduroy pants.

Whatever the variations, this is the look that many are buying in quantity. Loafers-penny or tasseled, L.L. Bean Moccasins, Bass Weejuns, and Sperry Top-Siders are so much a part of the

ensemble that some shoe manufacturers are behind in filling their orders. Heavy sales are also reported on accessories such as narrow neckties, webbed belts, circle pins, single strands of pearls and gold bangle bracelets. The wearing of accessories is the one area where Prep women display their femininity.

If you still have doubts as to whether someone is dressed Prep, the surest and quickest way to identify a Preppy is the wearing of pink and green. Who else in their right mind would wear such a color combination? Not just any shade of pink and green will do. No, this is outrageous, go-for-broke hot pink and electric wild lime green. We'll have to wait and see if the prepidemic emerges at NUHS.



Duck shoes, deck shoes, oxfords, and hiking boots are the ultimate in prep attire for the feet.

editorial

Country mouse vs. city mouse



by Meg Hudak

There are times when almost everybody would like to flee New Ulm and face the "Big City." One possible reason is nearly every NUHS student periodically complains, "There's never anything to do in this town; **IT'S SO BORING!**"

Some ask "Why, out of such places as 'The Big Apple,' and 'The Minne-apple' did I have to end up living in 'A Sour Apple'?" Although these and similar feelings erupt, New Ulm is not as bad a place to live as some people believe it to be.

There is no doubt about it. Big City life has class. Museums, theatre, fashion, and excitement are always at one's disposal. However, in the midst of thousands of people, one may feel lonely.

Life in New Ulm is slightly different. Residents of the city lead a rather secure life. Many of its residents know one another, and a one hour shopping spree is sometimes likely to turn into a social gathering. There isn't much difficulty in finding an open parking space, and getting a check accepted in a store is relatively easy. In many larger cities a bank must send a person's credit rating to a supermarket, where a person receives a plastic I.D. card which enables him to write a check at that particular store. Another aspect of shopping which one may rely on in a smaller town is a business reputation. In larger areas there may be dozens of stores

that carry a specialty item, and one tends to purchase an item at a conveniently located store rather than relying on a store's reputation.

Although New Ulm lacks the glitter of a big city's skyscrapers and neon lights, it does have atmosphere. Despite the fact that many NUHS students are not impressed by the Glockenspiel, Hermann statue, or New Ulm's German heritage, these are points of interest that attract many visitors each year.

After reviewing the positive factors of New Ulm, why are some NUHS students searching for a more exciting place to "hang out"? After all, a rec center, complete with pool, arena, racquetball courts, and an exercise room was just built! However, sometimes it gets tedious for people to work, go to school and church, and participate in activities with the same people.

Life in New Ulm may be so comfortable that one sometimes needs to hear "jive" in a supermarket or some other spark of excitement to change the pace. So one may venture to the fast-moving city with its variety of life-styles, bold colors, and individuals. Where do you stand? Does the pastoral peace of New Ulm capture your likings, or are your footsteps tapping towards the glitter of the big city?

the graphos

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Future shock?



by Tim O'Connor

Well, the new year with all its splendor (and snow) is upon us. The beginning of a new year is always exciting, for it is the time when predictions fill the air. I have been lucky enough to be the owner of psychic powers. Using these powers, I have come up with a few predictions for 1982.

My sports prediction is astonishing, but probably the most believable. The senior powder-puff football team, after our earlier disappointing loss, scheduled a game with Spanish-American War vets. The contest is hard fought and low scoring, but the girls will come through on this one.

Television predictions are not that difficult because just about anything can happen on TV. This prediction involves a controversy over the old "The Twilight Zone" episodes. A board of experts is called together to investigate the series. They will come to the conclusion that the information on

the show is false and misleading, and situations like these have probably never happened to red heads living above the fortieth parallel.

This next prediction is positively the most likely to come true. It involves the student body of the senior high. The setting is the gymnasium; the event, a pep-fest. For the first time in school history, the students of this school will be swept up in the gala of sporting festivities. The cheering will be uncontrollable, and the more radical festivity will even stand to voice their loyal enthusiasm. Because of the riotous situations, the administration will be forced to ban pep-fests indefinitely from the senior high.

Next, are just a few short predictions filed under miscellaneous. Prehistoric-like animals will be found roaming in the remotest reaches of Courtland. Graduation will be held indoors this year due to blizzardous conditions. The co-stars of the television series "Bosom Buddies" are discovered as transvestites off-stage. They both have a sex change, which ultimately leads to the cancellation of the show. The Olympics will not be boycotted this summer.

There are two types of predictions: those that are believable and those that come true. It is quite obvious which type you have just witnessed. I must warn the readers, however, not to attempt such psychic powers as these in the comfort of your own home. It is very dangerous, and can lead to severe brain damage. Have a good year, and may all your predictions come true.

Administrators deny music credit — again



by Beth Norman

This column is the second of a two-part article on the argument over how much graduation credit should be given to band and choir participants. Last month's column was directed to the plea by band and choir students for one full credit instead of the present one-half credit. This column will

explain the reasons behind the administration's refusal to grant a whole credit.

On January 9, 1981, Dave Stead issued a letter to the music instructors at NUHS once again refusing one full credit toward Band and Choir. His reasoning was "...based on 4 general, yet specific, observations of the function of the music program..."

Stead's first justification is that music is an extracurricular activity. He feels that "allowances have been made to allow large numbers of students to participate together during the academic day in addition to the one-half credit applied toward graduation." The administrator's reason that since music is extracurricular and sports are also extra-curricular, why should they grant credit to band and choir and not to basketball and football? The

administration realizes though that these classes are during the academic day, and thus one-half credit is granted.

The second and third reasons for the refusal of credit are, as Stead states, "...the major emphasis of OUR music program is for individual enjoyment and participation in group activities" and "...students have and continue to perceive the music program as an enjoyment activity." Do these reasons mean that all other classes are not supposed to be enjoyable, but music is supposed to be enjoyable? No. The reason is that music students have an interest in music. These students wish to take part in band and choir.

The final argument is that the instructors "haven't developed a course to answer their musical desires, separate from the traditional band and choir concept." In other words, the

administrators would like to see instructors develop a music class structured like most other classes, complete with lectures, tests, and reports. These classes would help those students who want to further their musical education at NUHS.

In 1979 the North Central Association evaluated NUHS. The general appraisal of the music department states, "The music instruction and facilities reflect a long time high priority in administration support." This group also found that a full one-third of the student body participates in band or choir. If one-third of NUHS students participate in band and choir, receiving one-half credit must not be much of a deterrent. The quality of music the band and vocal department puts out doesn't depend on the amount of credit — just the amount of dedication!

"Neighbors" on the green side

by Mike Donnelly

A movie with Dan Akroyd and John Belushi has to be good, right?

You remember those two for their off-the-wall comedy sketches in the good old days of "Saturday Night Live," don't you? That was back when nerds, coneheads, killer bees, the Loud family, and the wild and crazy Czech brothers were a part of everyone's Saturday night.

Well, to answer my questions in reverse order — yes, I remember them; and no, it doesn't necessarily have to be good. Movies with these two and other "Saturday Night" alumni (i.e. "1941," "Meatballs," and "Stripes" have been pretty humorous; however,

"Neighbors" is not. Unfortunately, the show turns out to be an attempt to stretch one of those seven minute sketches from "Saturday Night" into a two hour movie. And, although it does provide a couple of good laughs, "Neighbors" is not very funny.

Belushi is cast as the average dull, middle-age nerd, the kind of guy who flips on the TV the moment he walks into his house. His life is screaming for excitement. The plot begins when a new couple moves into the house next door. The new neighbors, Vic and Ramona, are played by Akroyd, who portrays an **absolutely** wild and crazy guy, and Cathy Moriarty, whose previous claim to fame is "Raging Bull," in which she played Jake LaMotta's second wife. In "Neighbors" she plays a sexpot who

tries to score with Belushi the second she lays eyes on him.

The rest of the movie turns out to be a series of episodes between Belushi and his wife and the strange Vic and Ramona. "Neighbors" ends with Vic, Ramona, and Belushi leaving to go, in Vic's words, "Wherever the car takes us."

"Neighbors" received bad comments from the people who sat around me. Most thought that although it was funny in places, the movie seemed like a bunch of comic episodes not really tied together. As one person put it, "The movie didn't really have a point."

Ah — but "Neighbors" does have a subtle point. What writer Larry Gelbart (creator and writer for TV's M*A*S*H) and director John Avildsen

are trying to say is that the character played by Belushi is so desperate for excitement he'd welcome a neighbor as obnoxious as Vic. "As crazy as last night was," he announces as Vic and Ramona are preparing to leave, "even though I hated your guts through most of it, I honestly had a good time."

The problem with the plot is the character Vic. He is so rude that none of us, no matter how desperate, could allow him to step into our home. Vic ruins the point of "Neighbors," and once the point is made, the movie is lost.

"Neighbors" is a squandering of some excellent talent in some miscast roles. It might have been good, but it wasn't. Maybe Akroyd and Belushi should stick to being the Blues Brothers.

Dealt cutbacks soon to be felt

by John Schuetzle

This fall there has been a re-emergence of enthusiasm for extra-curricular activities. A good example of this interest is the mass picture that was taken of the people involved in extra-curriculars. It seemed as if the entire school is participating in some activity. However, with the defeat of the tax referendum, next year may bring some changes.

The reason for this special enthusiasm is probably due to the excellent seasons many of the teams have had. The girls' tennis team was sub region champions. Also the girls' volleyball team, the girls' cross country

team, and the football team won South Central Conference Championships. In addition, the high school choir is starting to make a name for itself as one of the top choirs in the area. A spring tour through Chicago is indicative of the choir's ascending reputation.

If things go as they did in Litchfield, some of these teams may not get the chance to improve on this year's feats because these activities may not be available. This fall Litchfield voters turned down a referendum similar to the one defeated in New Ulm. The Litchfield school system wasn't kidding when they said they needed money. As a consequence, there may be no extra-curricular activities in

Litchfield next year. Can that happen in New Ulm? Probably not if we can think of an alternative.

One possible idea is charging a fee for participating in an activity. (About \$25 per activity is the fee being discussed.) Many coaches feel that this fee would be detrimental to their teams. Lyle Sparrowgrove, girls' volleyball coach said, "One, I don't really like the idea; two, while it is probably inevitable, it will cut back on the number of individuals participating."

Another idea is of a more serious nature. Funds would go to only the activities with the most participants. If this plan were used, it would mean the possible loss of such extra-curriculars

as gymnastics, tennis, golf, and debate. A bit more reasonable idea is to discontinue towel services for students. This would save on buying and cleaning costs but would not offset the costs of participating. In lieu of these plans the best alternative appears to be the \$25 fee.

As Coach Sparrowgrove pointed out, the \$25 fee is probably inevitable, but seems to be the only feasible solution to the problem. No one wants to pay \$25 to be in an activity; however, the words of Chris Bloomer, an active participant in extra-curriculars, seemed to sum up the thoughts of most NUHS students: "It's better to pay \$25 to play the sport than not to have the sport at all."

people

New teacher is "Krohse" about school

by Suzanne Clark

In case you haven't noticed, there is a new faculty member around school. His name is Jeff Krohse, who has replaced John Ferret in the math department.

Krohse has been a teacher for twelve years. Before coming to New Ulm he taught in Belle Plaine and Cloquet, Minnesota.

Krohse has serious feelings about teaching and working with students. "I feel best when I'm working with kids," Krohse stated showing how much he really meant what he was saying. He enjoys seeing students not only learning but also seeing them participate in school activities. He feels that school is more than a place to learn; it is a place students can be proud of.

Another reason Krohse enjoys teaching is that he doesn't get totally separated from the excitement of school and its many activities. "While a person is in school, he has a better

opportunity of being aware of what is going on," says Krohse.

One frustrating aspect of being a teacher, according to Krohse, occurs when "people are unwilling to change, even when the change is in their best interest."

Krohse made the move to New Ulm because the enrollment in Cloquet was declining so drastically that his position would have been cut at the end of this school year.

In his spare time Krohse enjoys the out-of-doors with his wife and three children, aged eight, six, and three years old. He also enjoys riding motorcycles, building model cars, and working on his coin collection.

Krohse likes New Ulm and its people. "The German heritage is neat. There seems to be real community pride. The people here are really friendly." The size of New Ulm is remarkably close to that of Cloquet. That's another reason why Krohse likes New Ulm and his new job so well.



Krohse has given a helping hand to the math department.

Fiemeyer trains for future

by Ann Schmid

This month's BWOC is Cindy Fiemeyer, who is involved in many NUHS activities. Most of the students may remember her as being one of the homecoming queen candidates.

Last fall Fiemeyer was on the tennis team. She and Meg Hudak were a doubles team and were ranked second in the conference. Fiemeyer has played tennis since the eighth grade. Right now she is participating in the weightlifting program, which helps her get in shape for the sprints in track. She has lettered in track for the past three years. When asked what she liked about participating in sports, Fiemeyer answered: "I think it's a fun way to stay in shape. I get some sense of accomplishment and I learn sportsmanship."

Fiemeyer had a busy fall. Besides being out for tennis, she was a homecoming queen candidate. She thought it was a lot of fun getting dressed up for the activities. She also commented, "I was mostly in a state of shock through the whole weekend."

Fiemeyer is involved in Office Education Association (OEA). This program teaches office procedures and gives on the job training. She stated,

"OEA helps me decide whether or not I'll like office work. It also gives me a sense of responsibility." Through OEA she got a job at Biebl-Ranweiler Accounting in downtown New Ulm. "It's the type of office that's not small nor big. I learn a variety of things that can be very valuable to me in later life." Fiemeyer says she does everything from watering plants to filing tax forms.

In school Fiemeyer's favorite classes are English and psychology. The best part of high school for her has been being able to be with her friends and meeting new people every year. Her suggestion to someone first entering high school is "I would advise them to participate in school activities. That's the most important part of school. Also meet new friends and have fun." She thinks a student should prepare himself for the future while in high school.

In her spare time she likes watching TV, reading, and listening to her stereo. Her hobbies include making arts and crafts and collecting knick knacks.

After high school Fiemeyer plans to attend either Willmar or Hutchinson Vo-Tech. She will major in general secretary or data processing.



Fiemeyer feels that the most important parts of school are participating in school activities, meeting new friends, and having fun.



Jeff Olson likes New Ulm's setting, especially the rec center where he coaches the JV hockey team.

Penalties are his prowess

by Leigh Ann Thompson

Most High School hockey teams don't have their own attorney-at-law, but New Ulm's skating Eagles do. His name is Jeff Olson and he's the coach of the Junior Varsity team and assistant coach of the varsity team.

Olson moved to New Ulm from Truman, Minnesota, in March of 1981. He was graduated from Breck High School in Minneapolis and then went to college at St. Lawrence in Canton, New York. Olson played wing on the high school team at Breck and also played on a freshman hockey team in college. Besides playing and coaching hockey in college, Olson also played college football.

There are many things that Olson likes about New Ulm. One of the characteristics he enjoys is the size; he can see his friends and neighbors at places other than work. New Ulm offers a variety of different landscapes with its hills and a state park; these features appeal to Olson. Some of his favorite sites are the recreational complex and the areas that show New Ulm's heritage.

One of the dislikes Olson has of New

Ulm is the fact that the citizens don't follow the traffic rules at unmarked intersections. "It's a law that the person on the right has the right-of-way and no one ever obeys it!"

While attending law school in the cities, Olson got a lot of coaching experience at Minneapolis South and West St. Paul Sibley. He was with a law firm in Minneapolis for a year where he also did some coaching and is now affiliated with Somsen, Dempsey and Schade in New Ulm.

After moving to New Ulm, Olson wanted to become involved with the Hockey Association in some way. He looked up Tom Macho and Larry Kobs and was pleased to find that the position of assistant hockey coach was available. Olson also does some refereeing. He feels that coaching is "great compared to a lot of other things."

The high school teams have lost some close games that Olson feels they could have won. He believes that none of the teams the Eagles have faced were better skaters or shooters, and with a little dogwork the high school teams will start winning more games.

Richter's drives are music and cars

by Vicki Asmus

New Ulm High School has many students who have the ability to get good grades and play in sports. Many people don't realize that NUHS has students who are talented in activities outside of school such as music. One such student is Terry Richter, a senior at NUHS.

Richter has been playing guitar for 12 years. He took lessons at Brown's Music Store when he was 6 years old and has been playing ever since. In the Junior High he performed for the talent shows and today has his own band called "Terrance Joel's Country Express." The band has been playing country and rock together for three years.

Richter also collects old cars. He has a '62 Thunderbird, a '72 Corvette, a '55 Oldsmobile, and a '65 Mustang convertible. His favorite is the '55 Oldsmobile. He likes collecting old

cars because "there is money in them and they look nice. I also like to work on them." After Terry fixes the cars, he puts them in car shows.

Some of his other hobbies are building model trains, collecting records (he now has 800 of them), and collecting license plates and antique radios.

Regarding the "Elvis" image some people have given him, Richter said "a lot of people call me Elvis because I had played some of his songs at some concerts I gave back in the Junior High." He also said he doesn't like his Elvis image and doesn't want it related to Elvis. Richter likes the 50's music but he likes rock as well. He has been trying to change his Elvis image by playing rock with his new band. He will be playing at the Pops Concert and the talent show and plays songs from such groups like AC/DC, Doobies, Boston, and Lynrd Skynrd.



Richter (far left) performs with his band called "Terrance Joel's Country Express."

Sibling rivalry sets family feud

by Kris Moelter

There are many aspects of what experts call "sibling rivalry." Probably the biggest and most important aspect of the rivalry, however, is the birth order.

Almost all have experienced the birth order rivalry either in our homes or in the homes of friends. We all know how it is. Everyone is dissatisfied with his position in the family. If he's the youngest, he never got to go anywhere or do anything. If he is the oldest, he feels the youngest is the "baby" and always gets his way.

With the roles of the oldest and youngest children clearly defined, where does the middle child fit in?

Most experts agree the middle child has the toughest position in the family because of his undefined role. The middle children receive neither the responsibility of their elders nor the attention of their juniors. This fact raises the possibility that the middle child is overlooked.

If you are a middle child, however, don't despair quite yet because what experts say and what happens in your lives are usually two totally different things. For answers to some of the questions raised about the middle child, this writer has looked at the lives of three NUHS middle children.

Junior Connie Beranek is the second of three children. Although she doesn't feel herself overlooked, Beranek says much of the blame is placed on her

when something goes wrong. "But maybe that's because of the age difference between my younger brother and myself," Beranek explained. Beranek and her younger brother are six years apart so she feels he is protected. Despite being blamed Beranek feels her parents are more lenient on her than they were on her older sister.

Senior Lisa Walston is the fourth of five children. Unlike Beranek, Walston feels she doesn't get blamed for anything, although she doesn't know why. Walston says she can get away with a lot more than the older children in the family. The biggest disadvantage of being in the middle, according to Walston, is that she is always picked on by her brothers.

The last student to be examined is senior Roger Windschitl, the third of five children. Like Walston, Windschitl says he is exempt from much of the blame that is distributed throughout the household. However, Windschitl has a reason for his receiving less blame. According to Windschitl, his parents were harder on the oldest than on him, and when the youngest came along, "My parents realized this was the last child so they became more strict again."

Is the middle child overlooked? The answer to this question is unclear because whether you are the oldest, youngest, or somewhere in between, your position in the family depends on the family you live with.

Academics change

by Amy McClellan and Jenny Zetah

Did you ever wonder what NUHS was like ten years ago? This article is the second of a three-part series comparing past to present. The area of academics at NUHS has changed over the past decade.

Class offerings at NUHS were not as varied during the 1971-72 school year as they are today. In science, chemistry, physics, and biology were the only courses available. Today we have added new areas of study in anatomy, invertebrates, vertebrates, and field biology. In the math department, the computer was almost nonexistent. However, a class on basic programming was offered. In social studies and English, the classes were generally the same as today except for the Advanced Placement class.

1973 NUHS graduate and Gaylord High School Choir Director, Allen Hawkins, comments; "Since the early 70's, there has been a lot more talk about mainstreaming and special interest groups concerned about offerings. Learning Disabilities and Advanced Placement programs have been set up. As a result, the academics have broadened."

what you should do. Society was pushing academics onto the back burner and saying, 'That is not really important.' You have to experience all the beautiful things in life, be your own person, and do your own thing rather than be concerned about what's going to happen to you 10 to 20 years down the road."

The Wilson School, set up in Mankato in 1968, operated under this doctrine. There were no requirements, no report cards, and no enforced school hours. Students came to school when they felt like learning. Eighty per cent of the time was spent in independent study while the remaining twenty percent was spent in non-required group orientated studies. The school collapsed in the mid 1970's. LaPatka comments, "People thought they could do whatever they wanted without having to live up to the consequences."

LaPatka also stated, "Today, I would say that in the last three years we've seen a real turn around. I think we see more students truly concerned about their future. They're more academically orientated than they had been. I'm referring to the middle group of students rather than the top students because those students will be top students under any system. Overall, I think you see a more serious student in the 1980's than in the 1970's."

One reason why 1980 students may be more academically orientated is that the cost of education has risen. Many students feel that if they are going to spend large sums of money for college, they better get something out of it. Many students today are devoting time and energy to jobs as a result of the higher cost of an education. NUHS counselor Jim Zetah says, "Young people are working. They're putting in a 40 hour week on the job and trying to do justice to a full school week. I think it's difficult and painful because something must suffer. I would like to think that young people could be young people and enjoy high school." Zetah's advice to NUHS students is to "participate in activities and be a young person because you'll be working the rest of your lives. You're only going to be young during a certain period of time. Enjoy that youth."



An unidentified student models a pair of Calvin Klein designer jeans.

Students "inKleined" to wear designer jeans

by Lisa Walston

Television viewers are constantly subjected to new and unique advertising methods. Some are suggestive; others are subtle. Recent advertisements for designer jeans have drawn considerable attention from viewers across the nation.

The success of designer jeans has been overwhelming. Competition on the blue jean market has stiffened. And, of course, advertising campaigns have been expanded.

The prime example of this is none other than Calvin Klein. According to **People** magazine, Calvin Klein measures his success in business the way Orson Welles measures his waistline: the numbers are huge.

Klein owes his success to 16-year-old Brooke Shields. Shields was given a half million dollars and reportedly an \$80,000 horse to slip into a pair of skin-tight Calvin Klein jeans and say, "You know what comes between me and my Calvins? Nothing."

While Shields was displaying her backside to millions of gullible viewers, several other designers were getting into the act. These designers tried the same effect with their advertisements, but were not nearly as successful as Calvin Klein. Klein sold 15 million pairs of his designer blue jeans last year alone, or about 400,000 pairs a week.

However, Brooke Shields' advertising campaign soon came to a grinding halt. Complaints came flowing in from older viewers across the country — viewers could not understand why people would want to

wear jeans in the first place — that the commercials were too suggestive. Stations from Los Angeles to New York began to ban the Calvin Klein commercials for fear of losing other substantial advertisers and public support.

Recently, the commercials are again being aired more frequently. Calvin Klein's business is absolutely skyrocketing. Business is also picking up considerably for other designers.

When New Ulm Senior High School girls were asked why they wear designer jeans, the responses varied.

Diane Hawkins said she wears designer jeans because "they fit me good." Mary Moriarty agreed, adding that the jeans are "more comfortable and they last longer."

When Beth Schugel was asked why she wears designer jeans she replied, "I don't."

One unidentified female student claimed she wears designer jeans because Brooke Shields wears them and Brooke Shields attracts a lot of attention from the opposite sex.

Most of the NUHS girls agreed that it was worth the extra money to get the "superior quality" designer jeans. Besides, they were on sale at K Mart last month.

However intelligent or discernable television viewers claim to be, they will continue to fall prey to various advertising methods. Certainly, the blue jean designers depend on this, and surely viewers will only be allowed to see the "backside" of the advertising world.

The quarter system was fairly new when Hawkins was in school. In fact, it had just started in 1970. A reporter for the GRAPHOS in 1970, Mark Gram, summed up his feelings of the quarter system in his editorial. "Our personalities will not be given a chance to develop, as a classload depends on where we fit in, not where our interests lie. As soon as some teacher may begin to notice us, then the quarter changes and we are confronted with yet another wall to climb." On the other hand, Hawkins felt that the quarter system was a great plus for the school. He also praised the summer school sessions. "It opened things up for me so I could take other courses."

When asked if he feels that academics are more important in today's society than to the society of the early 70's, sociology teacher Richard LaPatka states, "We started in the early 70's with a 'do your own thing' philosophy. For example, if you didn't want to go to class, that was fine. If you wanted to go outside and watch the birds in the trees, then that is



sports

Eagles' Eye



by Mary Moriarty

U.S. District Court Judge Miles Lord's decision in favor of the lawsuit filed by Mark Hall against the University of Minnesota has sparked controversy over whether or not Hall should have been declared eligible to participate in basketball.

Mark Hall, a senior guard for the Gopher basketball squad, was denied admission into a degree granting program thereby making him ineligible to play. Hall, who popped in 14.5 points per game last season, claimed that his chances for a pro career would be immeasurably set back if he were not allowed to complete his college basketball career. Judge Lord ruled in Hall's favor because he felt that the University had not followed correct procedures by notifying Hall of the specific reasons he was denied entry into a program. Although Hall supposedly falsified approval forms, copied other student's work, and

received credit for classes for which he was ineligible, Lord felt that the University's neglect was a worse offense than Hall's inept academic record. Lord also, to the dismay of Big Ten officials, verbally lashed out at Hall by claiming that he is not "student" and at college athletics in general. "The notion of the athlete as student is stretched beyond all logic," Lord wrote.

I agree with Lord's decision; Hall, after all, never claimed to be a student. He was recruited by the U. of M. for one reason only, to play basketball. Minnesota didn't spend \$700,000 on men's athletic scholarships to bring students to the U last year. It is also true that two-thirds of the athletes at Minnesota do not graduate within five years, and only one of 11 basketball players entering school in 1975 and 1976 received a degree within five years. It's surprising that the U. of M. would suddenly concern itself with Mark Hall's lack of academic progress.

It is also my belief that high school students receive a free public education to earn a diploma while college students pay or receive scholarships to prepare themselves for a career. If that career happens to be pro basketball, who is to say that athlete isn't receiving an education?

One may feel that Mark Hall is missing out on the benefits of education and wonder what he intends to do when his pro career is over. That, however, is not the point. Neither Hall nor the University had illusions that Hall would be anything other than a basketball player, and for the school to pretend otherwise is ridiculous.

Inexperienced team measures up to size

by Kristy Paulson

This year's boys' basketball squad is very different in style from last year's team. Many adjustments had to be made due to the loss of key players and the squad's general inexperience. Although the team is made up of six seniors, seven juniors, and one sophomore, only the six seniors are previous letterwinners, and most of those saw only a limited amount of playing time last year.

The squad may lack experience, but they are not lacking size. Of the 14 players listed on the varsity roster, only two of them are under six feet. This height advantage enables the team to be more intimidating and aggressive on defense. They also use their size to play a more physical game. Although the team's size is considered a definite asset, it is sometimes a weakness too. Coach Dave Hartmann felt the squad

"often has trouble controlling the quick teams and the teams that like to run with the ball, mainly because of their size." He also commented that many of the opponents key on defense and often play man-to-man because this year's squad isn't as skilled in ball handling as last year's team.

The team's record, as of this writing, was 5-3 overall and 2-2 in the conference. Hartmann thought the team was doing as well as he thought it would at the beginning of the season. They won some games they weren't expected to win, but they also lost some games that he thought they could have won. The other conference coaches predicted New Ulm to end the season in the lower half of the standing (4th or 5th), but as Hartmann said, "anything can happen."

The squad has now reached the point



Wendy Zimmerman, one of eight juniors on the squad, is shown on the uneven bars.

Dedication supports sub-region hopes

by Kris Nelson

The New Ulm Girls' Gymnastics Team is off to a good start this year. To date the Eagles have a record of 2-1. Their only loss was to Fairmont by a slim four point margin.

The major factor in their success is not only hard work but also the friendship felt between the team members.

Gymnastics demands high levels of physical fitness and a great deal of mental preparation. According to Co-Captain Sue Schultz "The mental preparation is by far the hardest part of the performance."

Along with this mental approach comes the grace and beauty so often referred to in girls' gymnastics, but in order to have the grace and beauty coach Sandy Fritz says, "It takes a lot of dedication. You must take the bumps and bruises, and not be afraid of pain."

The daily work consists of a vigorous warmup to music instead of stretching in order to conserve time.

All the girls work on two or three events several times during each practice.

Another helpful addition to their success is team friendship. Friendship is an important part of everything, but in any sport having the support of friends is extremely important and essential. Most people seem to think gymnastics is merely an individual effort, but according to Co-Captain Kelly Kneefe, "You need the support of others, and this year we all seem to care about each other a lot more."

One advantage the team sees is that both the conference and sub-region championships are being held in New Ulm this year. Says Schultz, "I think we have a really good chance, knowing everyone will be there to cheer us on." Their big challenge will again be Fairmont.

The team consists of eight juniors, four sophomores, five freshmen and two seventh graders. They have a lot of potential in the younger gymnasts to brighten the future according to Fritz.



Doug Zimmerman battles for a loose ball as New Ulm's bench looks on.

where each player is starting to do what he does best. They are working on team play and individual

improvement. The team is working toward playing their best ball when tournament time arrives.

Wrestlers grapple with adversity

by Rick Lietz

The New Ulm High School wrestling team got off to one of its finest starts ever this year.

The team compiled a 5-1 record in dual meets, through the Waseca contest. Their only loss at that time was a tough 28-25 decision to a talented Blue Earth squad.

New Ulm was missing some important wrestlers that could easily have given the Eagles a victory at Blue Earth. Jeff Hoffman, Paul Forst, and Tim Spaeth were all out with injuries.

The Eagles have fared well though without those injured wrestlers. New Ulm started the season by winning its own four-team invitational. They then beat Madelia before losing to Blue Earth. The Eagles came back to beat St. Peter and Mankato East before the injured wrestlers returned.

With the team healthy, New Ulm beat Mankato West 34-24. This was a gutsy win for the team because they rallied from a 22-8 deficit.

The Eagles beat Waseca, another very tough squad, before participating

in the Worthington Invitational. The Eagles got some "real tough" competition from the three other teams (all have been rated in the top 10 in the state some time during the season).

Every win so far was hard-earned by the Eagles. There were no "softies" on their schedule. The good competition will definitely help the team when tournament time arrives.

The team goals are expressed by Hoffman, who said, "Even though we lost to Blue Earth, we can still win the conference."

Coach Rich Peterson said, "We're definitely off to one of our best starts. We have a balanced team this year. There are a lot of consistent wrestlers on the team."

Brian Bastian, a participant at the state tournament last year, said, "We want to be at our best for the tournaments. We're confident we can do well."

The Eagles are indeed on a roll, and if they stay healthy, the wrestlers can finish the season as they started — as winners.



Kevin Fruhwirth demonstrates that he is not a 98 lb. weakling.

Girls basketball wins by leaps and bounds



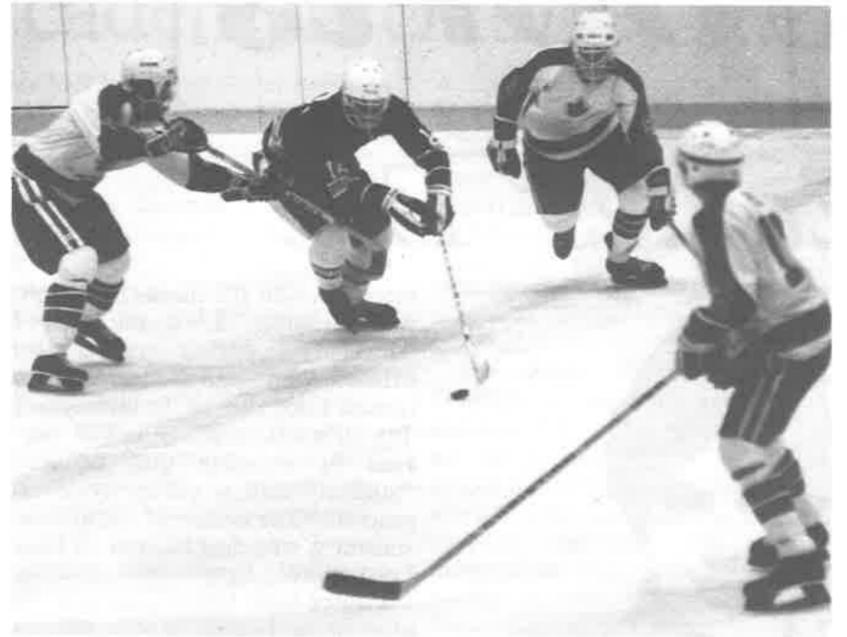
Sophomore Karin Olsen gets the jump ball against Waseca.

by Tom Bruels

The girls' basketball team is doing something this year that they have been unable to do very consistently in years past. They have already won more games this year than they did all of last season. Not only have they won games, they've won by some lopsided scores. After years of frustration, the girl roundballers are starting to pound some lumps of their own. In one game, the first quarter score was 20-0 in favor of the Eagles.

The team stands on top of the South Central Conference at this point in the season, and they are looking toward the end of the season when a South Central championship could be theirs.

This year's squad is led by senior captains Mary Moriarty, Karen Spoon, and Kristy Paulson. Starter Cindy Herzog and Lisa Schapekahn are the other two seniors on the squad. Deb



Vogel Arena has given the Eagles the home ice advantage for the first time in the school's history.

Pucksters record deceiving

by Troy Meyen

One might look at the record of the New Ulm Hockey team and think the team's mediocre. Without closer analysis this conclusion seems like a fair assumption.

A quick glance at the scores of the games may change a few people's minds, for three of the seven losses were one goal defeats and two more were two goal losses. Austin was the only team that completely dominated the Eagles. But Austin was ranked in the top ten high school teams in the state at the time.

Many people wondered how the Eagles would react to having their own ice for the first time.

"I think everyone expected us to do well right away just because we finally got home ice, but it takes more than home ice to win hockey games," commented senior defenseman John Gag.

"When we had to go to St. Peter for our home games, it was like always playing on the road. Practice is more convenient this year now that we don't have to practice outside," added junior Larry Osborne.

Although they are off to a slow start their conference title hopes are not yet out of reach.

"All of the games have been close. if a couple of one goal games had gone

the other way, we could easily have a winning record. As far as the conference goes, we lost to leading St. Peter by one goal so there is still a chance," reflected junior Matt Stroud.

"At the beginning of the season we set some team goals and one was to win the conference. We have to beat St. Peter and hope someone else knocks them off," said Gag. (The Eagles beat St. Peter 6-2 on January 21 so they are now only a game out of first place.)

The Eagles definitely are improving with each practice. They seem to be gaining confidence each time they play.

"The potential has always been there, but it seems like we weren't working together at the beginning of the year. Each game we get better," replied Osborne.

With defensemen Gag, Steve Janni, and Craig Wilfahrt and goalie Scott Fenske the defense has been steady but the offense was a little shakey. That is changing, however, and both units are improving.

"I think the offense is definitely improving with every game," is Stroud's observation.

Some changes have been made offensively that should help the Eagles. Probably the most important change was moving Mike Shavlik to wing from defense. With an experienced defense and a new home, the Eagles look like they're on the right track.

Winter is a sophomore starter and Shelly Herzog, another sophomore, is usually the first substitute.

One of the reasons that the team is doing so much better than last year may be that the girls work together. Cindy Herzog said, "This year we play as a team and not as individuals." Last year the team had one or two high scorers while the rest of the players scored few points.

Karen Spoon said the reasons the team was doing so much better is that "we've got more height so we're able to grab more rebounds. And we take time passing so we get more inside shots."

The team thinks it can win the conference. They're in first place at this point, and they've blown away some conference opponents so there is no reason to think they can't do it.